

Connections 3.0.1 Deployment

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(Lotus)



Deployment Agenda



- Pilot Architecture
 - WebSphere, DB2 etc
 - Servers
- Adoption
 - (The long list)
 - The short list !
- Questions – up to 5pm !

Pilot Architecture



Connections Applications

Forums	Activities
Profiles	Communities
Blogs	Bookmarks
Files	Wikis
Help	Homepage
Mobile	Moderation
News	Search

Connections Databases

OPNACT	BLOGS
DOGEAR	FILES
FORUM	HOMEPAGE
SNCOMM	WIKIS
PEOPLEDB	

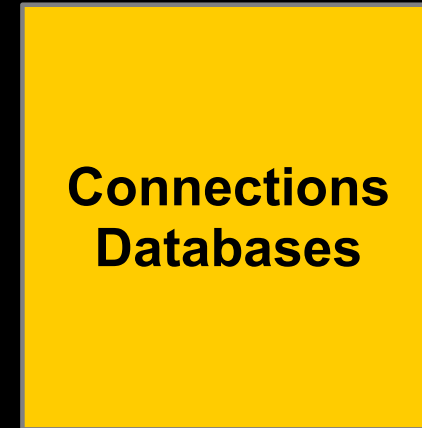
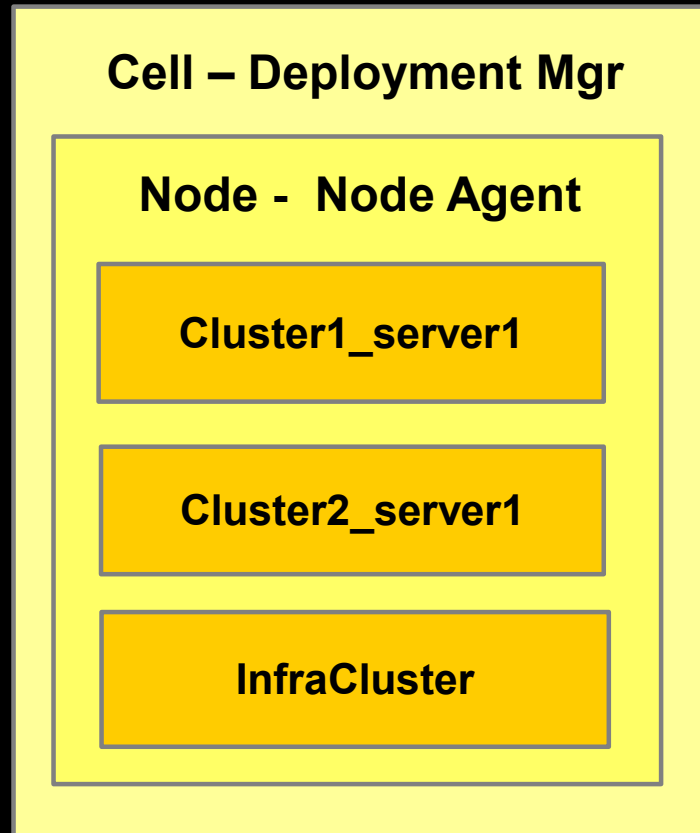
OPNACT – Activities
DOGEAR – Bookmarks
SNCOMM – Communities
PEOPLEDB – Profiles
HOMEPAGE + news + search

Pilot Architecture



WAS

DB2

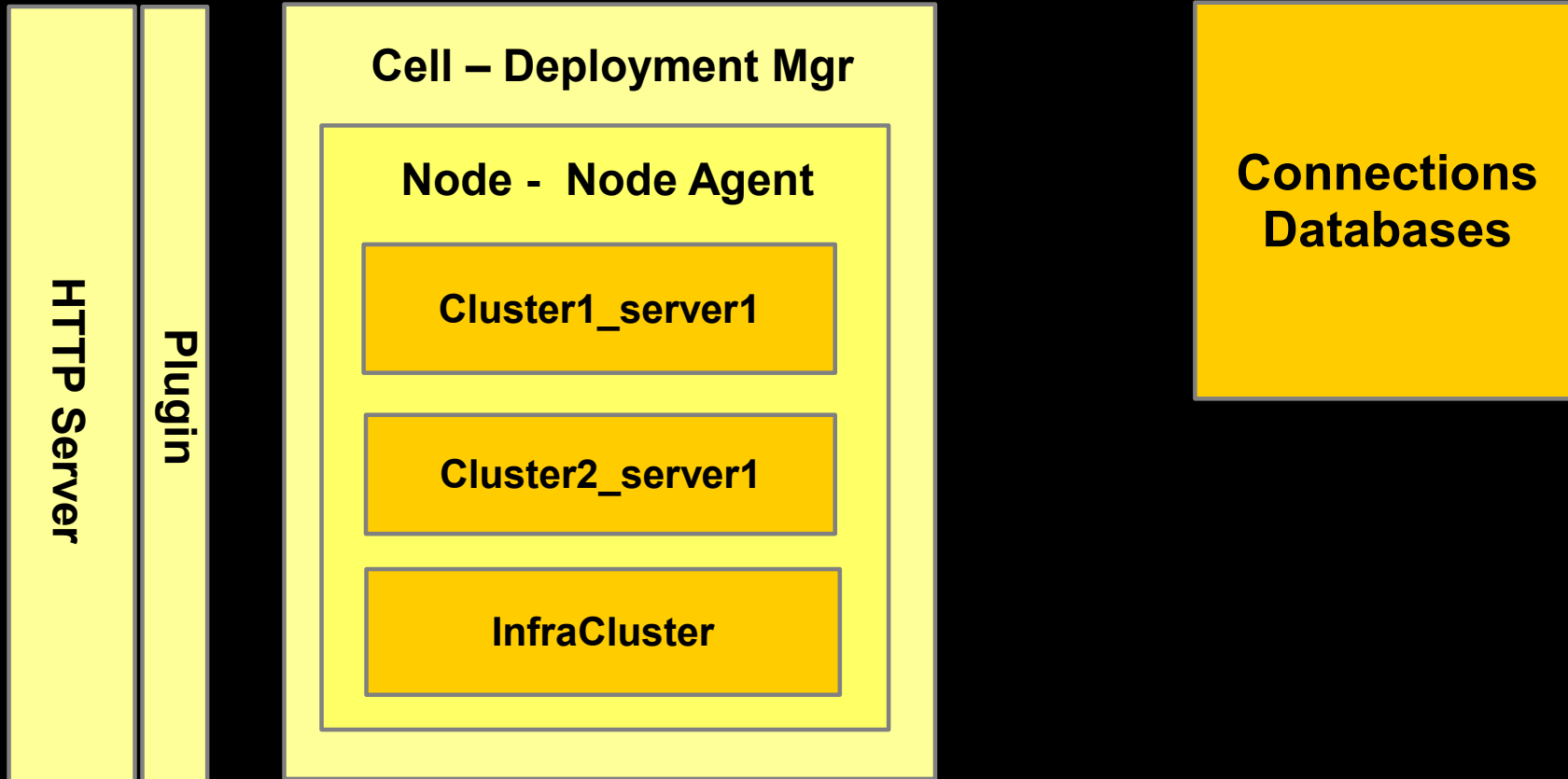


Pilot Architecture

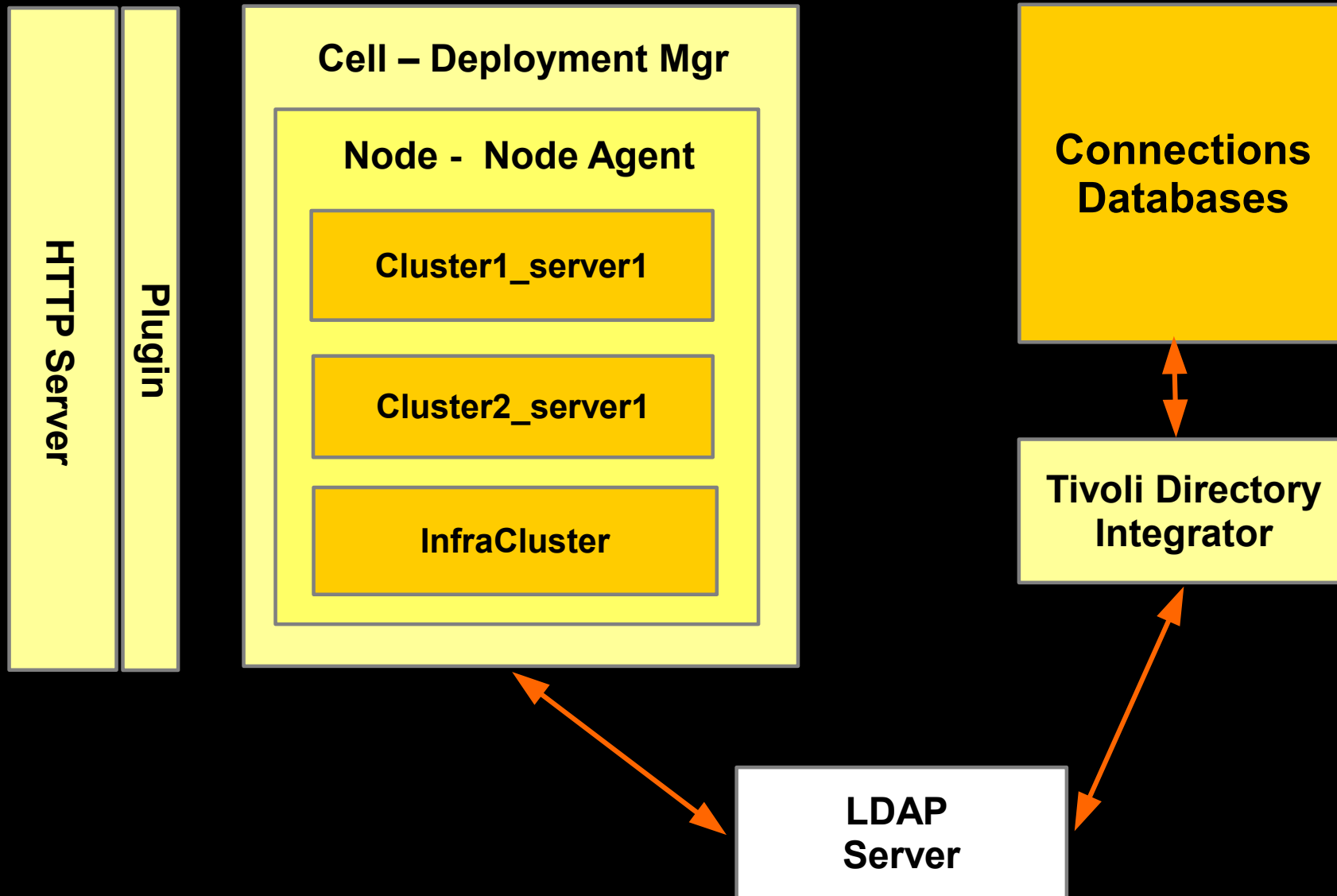


WAS

DB2



Pilot Architecture



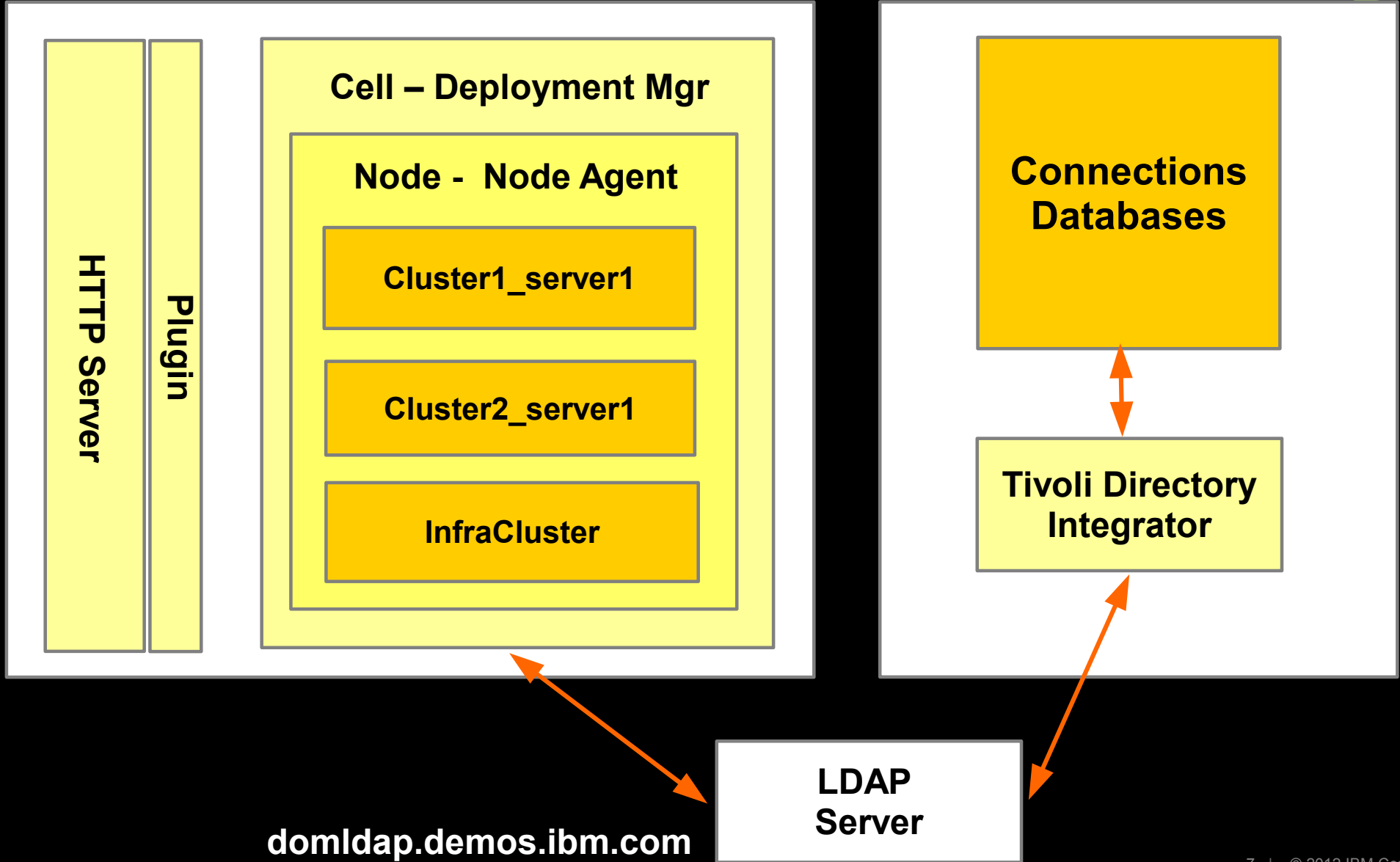
Pilot Architecture



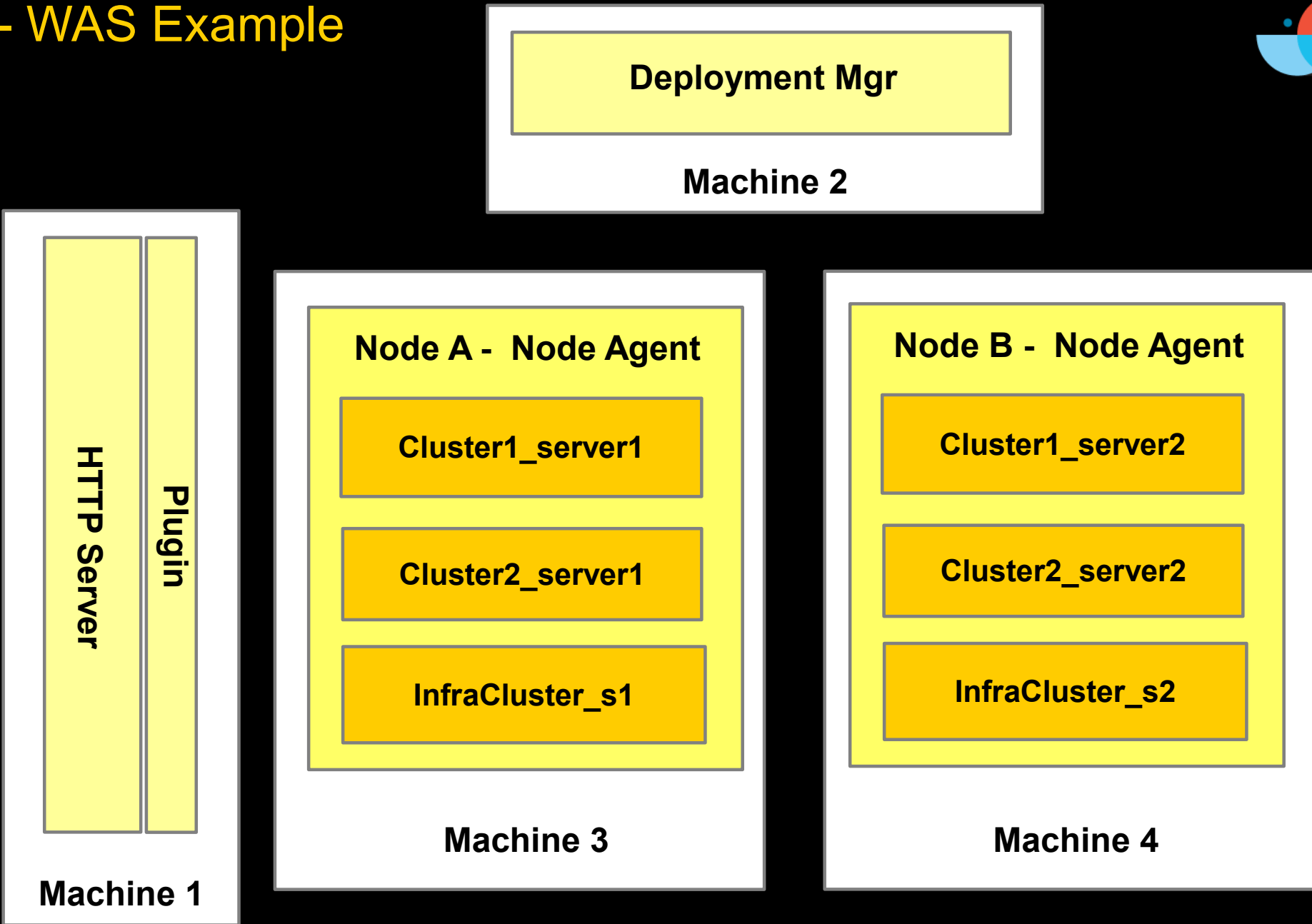
Is12con.demos.ibm.com

Is12db.demos.ibm.com

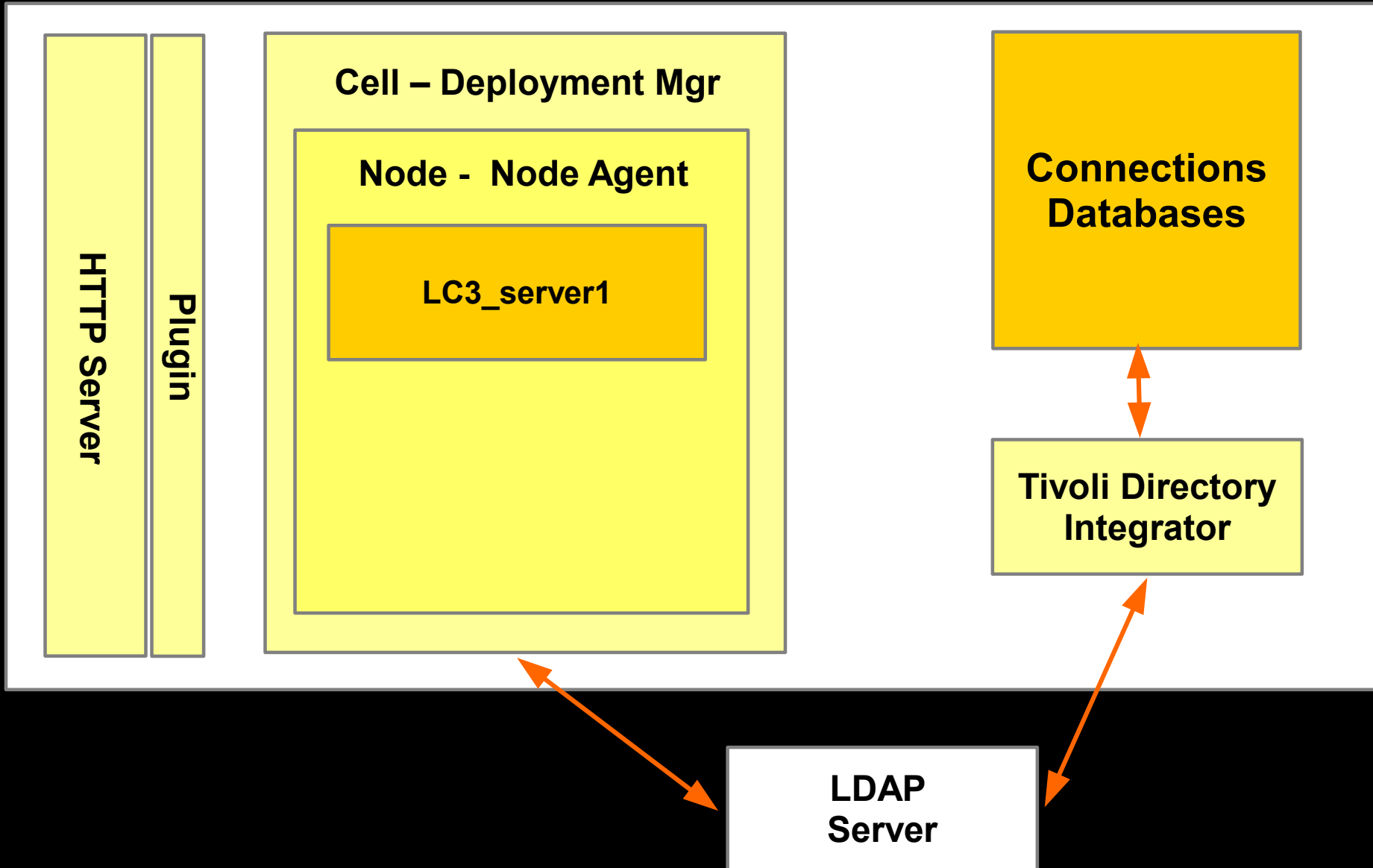
social.demos.ibm.com



Pilot Architecture - WAS Example



Simple Files and Profiles Pilot





Further Information

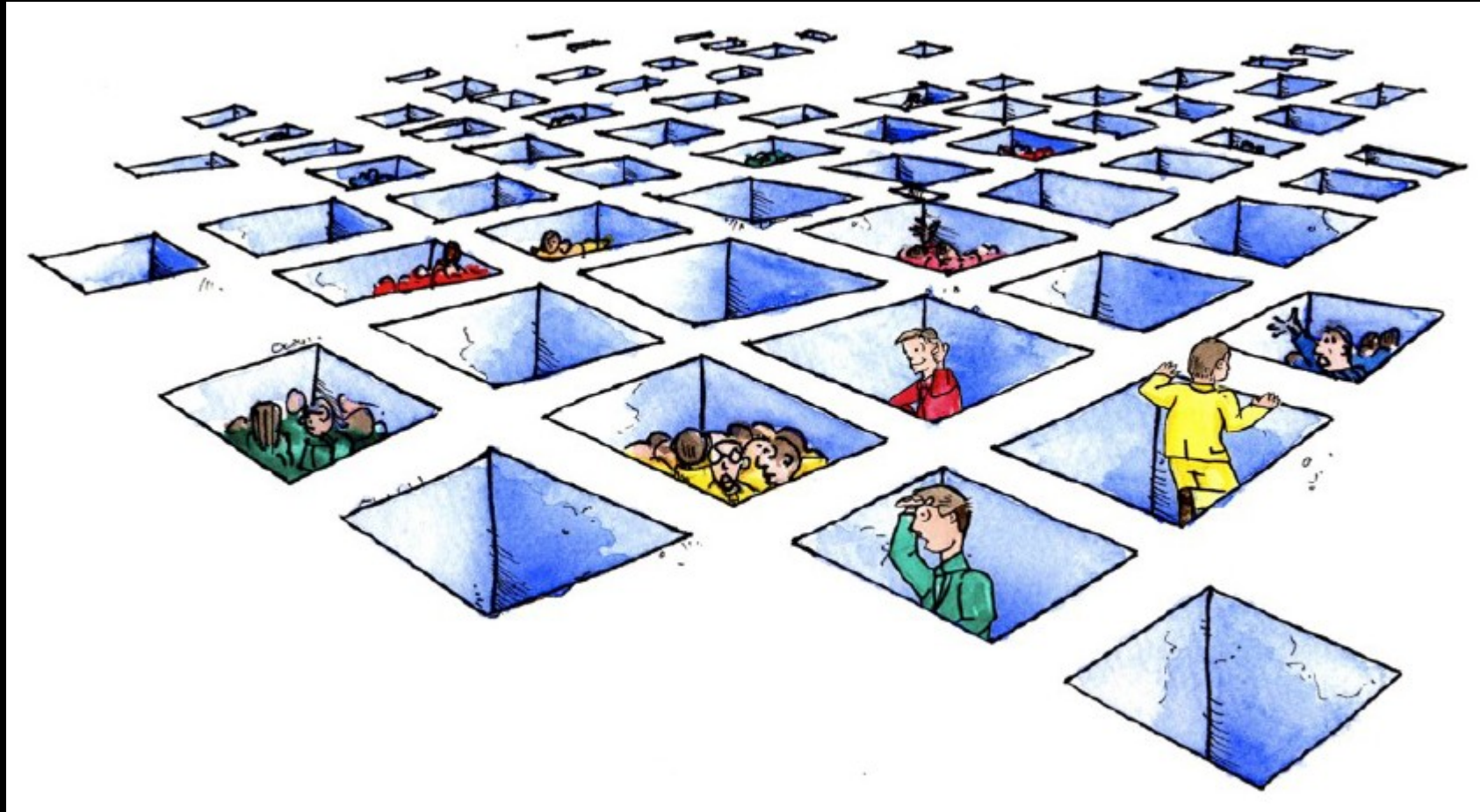
- Lotusphere Presentation
 - Show300 – Install and Configure Connections 3.0.1
- Hardware and Software prerequisites
 - <https://www-304.ibm.com/support/docview.wss?uid=swg27021342>
- Documentation
 - IBM has invested heavily in the official product documentation
<http://www-10.lotus.com/ldd/lcwiki.nsf/xpViewCategories.xsp?lookupName=IBM%20Connections%203.0.1%20documentation>

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Is this how you work today?



Is this how you would like to work?



How to deploy the new social software tools successfully

Six Organizational Strategies



1) Determine desired results, then deploy the appropriate social software tools

- Both business and IT leaders should arrive at a shared understanding of what the enterprise hopes to achieve during goal-setting discussions (examples: better group-level work by stronger tied colleagues, broadcasting experience or questions throughout the organization, better weakly tied networks inside and outside the enterprise to harness collective intelligence).

2) Prepare for the Long Haul

- Most social software tools require both behavioral and technological changes and are therefore long-haul solutions: ensuring that these are healthy, vibrant and sustainable environments is probably the work of years rather than months.

3) Communicate, educate and evangelize

- Not only train users on the tools themselves but also explain the goals of the effort, and related best practices, and continually encouraging them to contribute to social software content.

4) Move social software tools into the flow of work

- Use social software tools “in the flow” of work (as part of the standard procedures for getting one’s job done) versus “above the flow” of work (in addition to the standard activities of the workday).

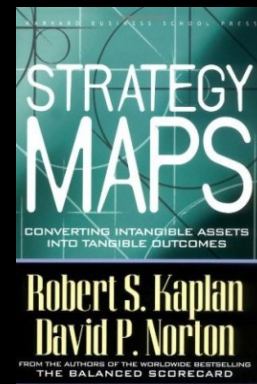
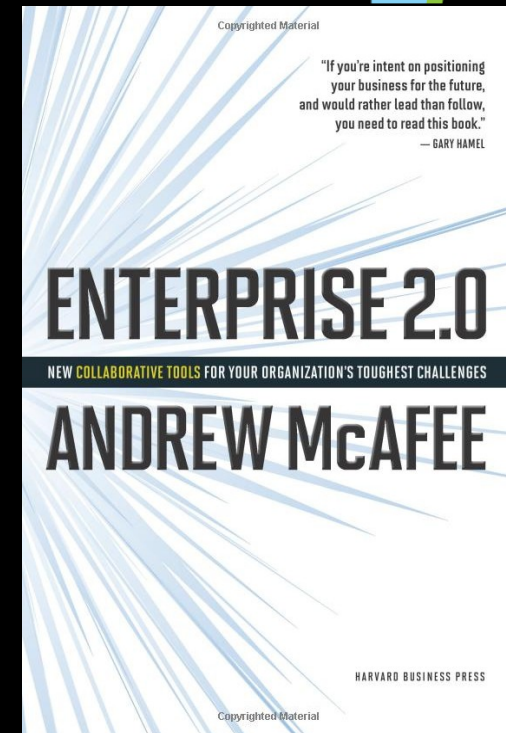
5) Measure progress, not ROI

- Decision makers should not ask for a quantitative ROI analyses;
- Read Strategy Maps, Converting Intangible Assets into Tangible Outcomes: “None of these intangible assets has value that can be measured separately or independently, ... improvements in intangible assets affect financial outcomes through chains of cause-and-effect relationships”.

6) Demonstrate that contributions and involvement are valued

- Leaders of an organization should lead by example (comment on blogs, ask wiki questions, ...);
- Make contributions part of an employee’s formal job description;
- Recognize and appreciate good contributors.

Business. Made Social.





Deployment - Adoption

- Pilot → Early Adopters
- Establish some high value use cases
- Identify one or more suitable groups
- Nominate and train Champions/Knowledge Experts
- Encourage and reward
- Measure and record hard and soft successes
- Social Software Policy – appropriate usage

Questions

